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Linda Macpherson

Vice President and Reuse Principal Technologist

Ms. Macpherson is a Vice President and Principal Technologist at CH2M HILL. She is an international advocate and strategist for water reuse information and acceptance. From introducing the public to the nation's first poplar tree/wastewater reuse project in the United States to directing development of Singapore's NEWater Visitor Centre, she has been at the forefront of bridging the gap between the engineering/scientific community and the general public. Ms. Macpherson is often called upon to help diverse stakeholders build appreciation for both the technical and larger policy context of water issues.

Her 30 years of experience as an advocate and strategist for sustainable water management have brought her recognition as a leader and expert in conceptualizing and managing the development of environmental educational exhibits, videos, interactive computer programs, and printed material. She has helped many communities make informed decisions inspiring a new vision and appreciation for integrated water solutions.

Education

Ms. Macpherson received her master's degree in public administration from Portland State University and her bachelor's degree in art and architecture from the University of Massachusetts-Amherst.

Professional Affiliations

Ms. Macpherson is actively involved in planning, research, and service organizations dealing with water resources issues, including the Water Environment Federation (WEF): Member of the Public Communication and Outreach Committee, WEF Communications Chair for the Microconstituents Community of Practice (CoP) and member of the WEF Reuse Committee; WateReuse Association Board of Directors, WateReuse Association International Committee, WateReuse Association Education Committee; WateReuse Foundation Research Advisory Committee; Association of Clean Water Agencies of Oregon (ACWA). Her clients have been recognized with awards from Association of Metropolitan Sewerage Agencies (AMSA), Association of Clean Water Agencies (ACWA), and WEF. Linda is an American Leadership Forum Senior Fellow and served on the Board of Directors of SOLV.

She received the national 1999 WEF Public Education Award for work on the Pacific Northwest Pollution Control Administration Education Committee, 1992 ACWF President's Award for support of water quality stewardship initiatives, and the 1995 ACWA Special Award for long-term contributions in support of its communication and education agenda.

About CH2M HILL

Headquartered in Denver, Colorado, employee-owned CH2M HILL is a global leader in engineering, construction, operations, and related technical services for public and private clients. With more than \$6 billion in revenue and 25,000 employees worldwide, CH2M HILL delivers innovative, practical, sustainable solutions—helping clients develop and manage infrastructure and facilities that improve efficiency, safety, and quality of life.